

University of Pretoria Yearbook 2017

Thematic studies module 2 797 (GIA 797)

Postgraduate
Gordon Institute of Business Science
14.00
PGDip Business Administration Business Studies
24 Hours
Module is presented in English
Gordon Institute of Business S
Semester 1 or Semester 2

Module content

This module aims to guide students to read existing literature and especially theories in a critical manner. They need to highlight the 'blind spots' of the main theories that have been used to explain their chosen phenomenon, and to explain how alternative perspectives may help better explain it.

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